SHARE EDUCATE · NETWORK · INFLUENCE



SHARE San Jose 2017

From March 5–11, more than 1,200 enterprise IT professionals gathered in San Jose for six days of unique educational content and networking opportunities. Attendees enjoyed over 500 technical education sessions that spanned topics from DevOps to DB2 and cybersecurity to the evolution of the mainframe. In addition to technical content, attendees were offered the opportunity to attend SHARE Academy (san-jose-academy) and EXECUforum 2017 (p/cm/ld/fid=1334). SHARE Academy focused on two topics, z/OS Bug Busterz and IMS Immersion, where attendees took a full-day deep dive into one of the two topics. At EXECUforum 2017, enterprise technology business executives participated in a two-day forum focused on strategic business conversations and networking.

Keynote Highlights



On Monday, March 6, Connie Podesta, Author and Hall of Fame Keynote Speaker, presented **StandOut Influence–How to Get People on Board**.

In Connie's keynote, she discussed the importance of sales as not just a product or service, but as a facet of life. When it comes to selling your ideas, closing deals is just as essential at home as it is at work. With a breakdown of personality types, Connie explained which sales techniques are best for each personality.



On Tuesday, March 7, Peter Rutten (IDC), Hayden Lindsey (IBM Corporation), Ashok Reddy (CA Technologies), Keith Sisson (Compuware), and Jonathan Adams (BMC Software) (*pictured above from left to right*) presented **The Mainframe in the Digital Age: Not Just for Legacy Workloads**.

Peter Rutten kicked off the Tuesday morning keynote with a discussion of how the mainframe has transitioned to a source of revenue growth. His conclusion? Organizations should adopt a connected mainframe culture. Ashok Reddy and Hayden Lindsey broke mainframe stereotypes by explaining that while "many people think of it as a 1960s system, it is really the latest, fastest hybrid car system." In Keith Sisson's discussion, he emphasized the mainframe as an asset to invest in, innovate with and

capitalize on, and Jonathan Adams closed the keynote with research findings that show how the mainframe is the backbone of successful digital businesses, using Venmo as a case study.

(share-live)For an online recording of "The Mainframe in the Digital Age: Not Just for Legacy Workloads," plus other top-



attended sessions from SHARE San Jose, click here (page/share-store) and purchase access to SHARE Live!, our virtual attendance option that lasts for up to six months post-event.

Program Highlights

Program highlights coming soon.

SHARE Recognizes

Best Session Awards

SHARE is proud to consistently feature a variety of technical sessions from users and experts across the globe. In recognition of their exemplary presentations, SHARE congratulates the following sessions presenters, and their organizations, for receiving the highest attendee ratings from SHARE Atlanta, held in August 2016.

Highest Rated – Overall

We recognize the highest rated sessions in the categories of User, IBM Corporation and Vendor. These individuals were recognized on-site at the Monday General Session.

User Session MVS Program 19088: z13s User Experiences Speakers: Ed Jaffe and Keith Sisson Project Manager: Mary Anne Matyaz, MVS Core Technologies

IBM Corporation Session Enterprise Data Center Program 19215: New Shared Memory Communications Protocol - Direct Memory Access (SMC-D) - Going beyond HiperSockets Speaker: Gus Kassimis Project Manager: Angela Schmitz, AS Communication Consulting Services

Vendor Session Enterprise Data Center Program 19424: A New Look at Mainframe Hacking and Penetration Speaker: Mark Wilson Project Manager: Carla Flores, Security and Compliance

Highest Rated - By Program

We would like to especially recognize and thank the Project Managers who identified these compelling topics and outstanding speakers.

Application Architecture Development Program

User Session 19381: CICS Performance and Tuning 101 Speaker: Ezriel Gross Project Manager: Glenn Schneck, CICS

IBM Corporation Session 19495: COBOL V6.1 Was Announced! What's New? Speaker: Tom M. Ross Project Manager: Carl Gehr, LE and Programming Languages

Enterprise Data Center Program

User Session 19708: Kerberos or Cerberus - The Three Headed Monster of Mainframe Security, Penetration Testing and Hacking Speakers: Patrick Gray, Brian Marshall, Chad Rikansrud, & Mark Wilson Project Manager: Carla Flores, Security and Compliance

Information Management Program

IBM Corporation Session 19218: DB2 and the zIIP Processor: Exploitation, Not Abuse Speaker: Adrian Burke Project Manager: Dan Ruehl, Database

Linux & VM Program

IBM Corporation Session 19336: What's New in Linux on z Systems? Speaker: Martin Schwidefsky Project Manager: Mark Post, Linux

MVS Program

IBM Corporation Session 19279: JES2 for z/OS 2.2 Performance Best Practices Speaker: Tom Wasik Project Manager: Mary Anne Matyaz, MVS Core Technologies

Enterprise-wide Program

User Session 19251: zNextGen Project Opening and Keynote: From a College Graduate to a Proud Mainframer Speaker: Cody Giardinello & Warren Harper Project Manager: Warren Harper, zNextGen Project

IBM Corporation Session 19809: From Fossils to Jurassic Park Speaker: Luisa Martinez Project Manager: Warren Harper, zNextGen Project

SHARE Card Case Awards - San Jose 2017

A card case recipient is somebody who has shown extraordinary volunteer service to SHARE programs. A program manager can nominate this person to receive a personalized engraved business card case holder.

Jerry Edgington, DevOps Project

Nominated by Jim Erdahl

Year-Round RAVE

SHARE wouldn't be what it is without high-value input from many dedicated individuals. The RAVE (Recognize a Valiant Effort) Award recognizes the extra efforts of SHARE attendees who enhance the overall educational experience. Anyone who participates in SHARE can nominate another participant for their assistance.

RAVE is meant to recognize efforts over and beyond the norm. If you feel someone has exceeded the already high quality of networking, assistance, support and presentations available for SHARE members, then RAVE is your vehicle to celebrate and reward that effort!

All SHARE members can nominate SHARE participants for the award. Nominees will be notified quarterly. A letter will be sent to the SHARE member's manager as well as to the nominee, who will also receive the RAVE pin. All RAVE recipients will be recognized in *interactions.* RAVEs will continue to be awarded at all SHARE conferences.

RAVE Award Winners

Julie Bergh (IBM Corporation)

Nominated by Carla Flores (CA Technologies):

For supporting the SEC project and banding together as a panel of experts for the good of the community.

David Hayes (Government Accountability Office)

Nominated by Carla Flores (CA Technologies):

For delivering two great sessions and offering real-world experience to the attendees.

Brian Marshall (Vanguard Integrity Professionals)

Nominated by Carla Flores (CA Technologies):

For supporting the SEC project and banding together as a panel of experts for the good of the community.

Charles Mills (Correlog)

Nominated by Carla Flores (CA Technologies):

For supporting the SEC project and banding together as a panel of experts for the good of the community.

Roxane Rosberg (Vanguard Integrity Professionals)

Nominated by Carla Flores (CA Technologies):

For tireless support of the project and stepping in whenever help is needed.

Paul Robichaux (New Era Software)

Nominated by Carla Flores (CA Technologies):

For supporting the SEC project and banding together as a panel of experts for the good of the community.

Jerry Seefeldt (New Era Software)

Nominated by Carla Flores (CA Technologies):

For continued promotion and support of the Security project.

Billy Bigelow (BMC Software)

Nominated by Glenn Schneck (GT Software):

For going above and beyond to fill in for the project manager during the scheduling session.

Tom Dunlap (Themis)

Nominated by Glenn Schneck (GT Software):

For volunteering for sessions and filling in for a missing project manager as a session chair.

Ezriel Gross (Circle Software)

Nominated by Glenn Schneck (GT Software):

For putting in extra effort to assist with CICS session scheduling and session chairs.

Roseanna Torretto (State of California)

Nominated by Meral Temel (Isbank):

For always going above and beyond in her role as a Project Officer within the EWCP Project.

John Burg (IBM Corporation)

Nominated by Meral Temel (Isbank):

For being a valuable asset to the EWCP Project as an IBM Corporation Representative.

Steve Warren (IBM Corporation)

Nominated by Meral Temel (Isbank):

For being a valuable asset to the EWCP Project as an IBM Corporation Representative.

Jim Willette (Sunrise e-Services)

Nominated by Angela Schmitz (AS Communication Consulting Services):

For stepping in as a session chair during a period of high demand for chairs.

Tom Cosenza (JP Morgan Chase)

Nominated by Angela Schmitz (AS Communication Consulting Services):

For stepping in as a session chair for the NMS project.

Neil Johnston (IBM Corporation)

Nominated by Dennis Pherigo (MasterCard International):

For his fantastic job of stepping up on his own to represent the MQ team in STE Speaker's Corner.

Jamie Squibb (IBM Corporation)

Nominated by Dennis Pherigo (MasterCard International):

For stepping up as a first-time speaker at SHARE and took over 3 MQ sessions when the original speakers became unavailable to make the San Jose Conference on short notice.

Carla Flores (CA Technologies)

Nominated by Karla Houser (Caterpillar Inc.):

For volunteering to represent the EDC Program and Projects in the SHARE booth.

Rich Garcia (IBM Corporation)

Nominated by Karla Houser (Caterpillar Inc.): For volunteering to represent the EDC Program and Projects in the SHARE booth.

Angela Schmitz (AS Communication Consulting Services)

Nominated by Karla Houser (AS Communication Consulting Services):

For volunteering to represent the EDC Program and Projects in the SHARE booth.

Susan Rice (BMC Software)

Nominated by Karla Houser (AS Communication Consulting Services):

For coordinating a very successful full day of blockchain sessions.

Kathy Bazinet (IBM Corporation)

Nominated by Jerry Edgington (Kroger):

For stepping in to help session chairs when conflicts arose.

Volunteer Spotlight

Susan Rice & Angela Schmitz

Susan is a respected member of the ISV software development community who has been volunteering with SHARE for more than 20 years. She recently stepped up to become the Project Manager for the Integrating Innovative Technologies Project in the EDC Program. Previously she was active in the MVS Program, working effectively in various roles from Project Officer to Project Manager. Susan is an active member of the SHARE Nominating Committee (for the second time) and is always willing to step up and help out. I would like to take the time to formally recognize Susan for all of her hard work and support of SHARE throughout the years and for many more years to come.

Angela is a long-time SHARE volunteer with well-recognized mainframe Communications Server expertise. She is an advocate within SHARE for mainframe networking and works diligently to ensure that cohesive Communications Server and other mainframe networking session offerings are presented at each SHARE conference. In addition to her Project Manager role, she chairs sessions and can always be counted on for help during and between conferences. As Project Manager for the CS Project, it is time that Angela is recognized for her tireless support of our platform and SHARE.

[Written by: Karla Houser]

Thank You to Our Volunteers

SHARE San Jose would not be possible without the countless hours of support from volunteers. A special thanks to all SHARE Project Managers who act as the guiding light for the event's technical program. They help put together a program full of compelling content based on attendee interests and feedback.

To learn how you can volunteer with SHARE, visit www.SHARE.org/volunteeropportunities (volunteeropportunities).

SHARE ACADEMY 导

On Sunday, March 5, 22 attendees had the opportunity to dive deep into one of two topics: z/OS debugging and advanced topics in IBM's Information Management Systems. The instructors in the ever-popular z/OS Bug Busterz class led experienced z/OS Level 2 professionals in a series of hands-on activities to provide them with the skills to make sense of diagnostic data captured by z/OS. In the lab portion of the class, participants exercised arming their bug busting tools, zapping an ABENDoC4 and ABENdoC1 and learned IPCS commands. Led by Patty Little and John Shebey of IBM Poughkeepsie, participants became bug busting and extermination experts.

In the IMS Immersion class, participants grew their knowledge in three services of IMS: IMS Database Management Services, IMS Transaction Manager Services and IMS Systems Services. From an overview of IMS Communication Services for Network Connectivity to a detailed discussion about IMSPLEX Concepts, DBA's ranging from mid-level to lighter skilled used this immersive experience to solidify their skills and understanding of IMS. Instructors Kenny Blackman (Certified Consulting IMS Specialist), Dennis Eichelberger (IMS Support, Washington System Center), Steven Nathan (IMS Level 2 Support, IBM), Nancy Stein (Consulting I/T Specialist, Washington System Center) and Suzie Wendler (Consulting I/T Specialist, Washington System Center) presented the essential elements of IMS and led informative discussions about these advanced topics.

Passport to Prizes

Thank you again to our Passport to Prizes sponsors for giving away amazing prizes onsite.

21st Century Software- \$200 Gift Card ASG Technologies- Amazon Echo Beta Systems Software- Echo Dot **BMC-** Amazon Tap Speaker CA Technologies, Inc. - Fitbit Charge 2 CM1 Technologies, Inc.- Texas-style cowboy hat CorreLog- Lenovo TAB2 A10 ZA000001US + Wi-fi DELL EMC- Amazon Echo Enterprise Systems Media- Apple TV Ensono- Amazon Echo GT Software- Fitbit One Hitachi Data Systems- Hitachi Drill IBM Corporation- UE BOOM 2 Phantom Wireless Mobile Bluetooth Speaker Imperva, Inc.- Beats Studio Wireless Over-Ear Headphones IN-COM Data Systems- Echo Dot bundled with a Cambridge SoundWorks OontZ Angle 3 Next Generation Ultra Portable Wireless Bluetooth Speaker Innovation Data Processing- Apple Gift Card IntelliMagic- Amazon Echo Dot Luminex Software, Inc.- \$200 American Express Gift Card Micro Focus- Amazon Echo NewEra Software- \$250 Amazon Gift Card Optica Technologies- \$100 American Express Gift Card Oracle- \$200 Apple Gift Card

Proximal Systems Corporation- Apple Airpods
Rocket Software- Rocket branded high-end noise canceling headphones
SecureAgent Software- Philips Hue White and Color Ambiance Starter Kit
Software Diversified Services- \$200 Amazon Gift Card
SUSE- Bose SoundLink Bluetooth Speaker
Syncsort- Bose SoundLink Mini Bluetooth Speaker II
Trident Services- Hawaiian Shirt & \$100 Visa Gift Card

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